

iPACK - EMPAQUES ECOLÓGICOS

La representante de empaques ecológicos de Taiwán se encuentra en Lima con el fin de mostrar su tecnología que favorece al medio ambiente en el negocio del papel y plástico reciclado.

La Sra. Katrina Chang, Gerente General de la empresa Ipack) prevé un gran potencial en la transmisión de los desechos de papel o de plástico, con el propósito de convertirlos en productos útiles aplicadas en envases comerciales e industriales.

OVERVIEW OF IPACK

IPACK International Co.,Ltd. is formed by the guidance of Economic Processing Zone Administration of Taiwan MOEA, specializes to establish alliance of Taiwan Packaging machinery and materials. IPACK actively opens the market overseas and takes use of the partners' technical expertise, not only to expand the international market but also to provide customers the best service. iPACK provides the latest technologies, turnkey equipment, manufacturing management, operation training and technical transfer.

Target Export Market : All the World

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contact person : Mr. Mehmet Ozyildirim

SUCCES STORY:

Role:

IPACK International promotes Taiwan packaging machinery and materials for global Market. IPACK differs from a trading company as it was commissioned by the government to upgrade the Small and Medium Scale Enterprises competitive ability in packaging industry. The company has diplomatic resources and Support in utilizing the benefits of our integrated alliances and e-commerce for global market establishment.

Achievement:

Since its start of operation in January 2003, iPACK has received a turnover of US\$4.7 million till the end of the year.

Vision:

Sharing Taiwan Packaging Experience- A new project "MITeC" will forward our Experiences of running packaging business to anyone who is interested in technical transfer cooperation . iPACK provides total solution and works closely with our partner for packaging business operation and management. We are willing to spread cultivate and imitate Taiwan`s successful experiences to all developed and underdeveloped countries. We wish there will be many successful packaging manufactures and technical cooperation built up in every corner of our globe in the future.

EXECUTIVES



Chairwoman : Katrina Chang

After graduating from university in 1986, Katrina promptly put in to the machinery Industry. In 1989 – 1992 she was engaged in the machinery automation department in the Swiss ABB Taiwan subsidiary company. By 1992, became the HCC General Manager and was responsible for the corrugated paper mechanical equipments export and market development. Till the end of the year 2002, Katrina gained 17-years packaging machine industry experience and is well-known professional manager in this



industry. In the year 2002, Taiwan government proposed to help small and medium-sized enterprises to develop international marketing. Katrina energetically strived for becoming the convener of the packaging industry and finally became the General Manager of iPACK.

In the past, Taiwan's packaging material/machinery obtained worldwide customer's favor by the competitive cost and flexibility. However, recently facing the fast pursuit by packaging manufacturers in Mainland China and Korea. Taiwan's entrepreneur generally reflect the market competition as intense and profit reduction. Katrina's goal is to provide worldwide customers the complete product portfolio, flexible delivery and guarantee of quality. The most important goal is to establish the brand image in the international market.

Unhindered communication will be the vital duty for the role of integrator. Katrina believes her past experience will help iPACK to become a good resource integrator. She also believes trust between partners and goodwill is the most valuable intangible assets.

Education:

1991-1992	Australia Business College.
1999-2002	MBA, Department of Business Administration, Chung Yuan Christian University, ROC.

Experience:

1992-2002	Chairman, HCC Corp.
2003-2004	General Manager, iPACK Internatinal Co., Ltd.
2004	Chairwoman, iPACK Internatinal Co., Ltd.

DOING BUSINESS WITH iPACK

iPACK provides a full range of packaging material and machinery services that fulfill the Increasing variety of customer needs.

Business Philosophy

Maintaining a Consistent Focus on our main business: Purchasing Window. We provide efficient purchasing mechanism for our customers.

Long-term Vision and Strategies

An enterprise whose success is much likened to a marathon runner rather than a short-distance sprinter. We truly believe that a person or company that does not plan carefully for the future will have problems soon. A good job of long term planning And performance will greatly reduce management crisis.

Treating Customers as Partners

We treat our customers as partners. This policy is the key to our current success and crucial to our continued growth.

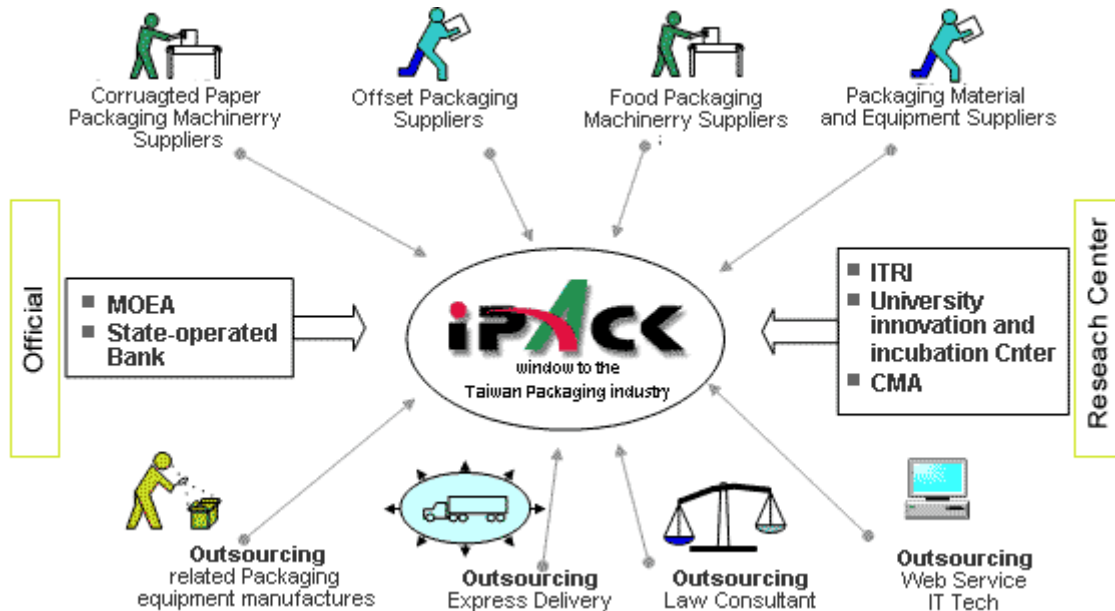
Building Quality into all Aspects of our Business

Every iPACK employee is responsible for providing the highest quality service. Our greatest goal is to achieve and maintain complete customer satisfaction.

Employees and shareholders are both important constituents of our company.

Our goal is to provide salary benefits for employees that are above the industry Average. Company success very much depends on the well-being of the society, consistent with our means, and serve as a model corporate citizen.

BUSINESS MODEL



ROC Official will assist us to develop the overseas market, and provide the benefit financing service. We cooperate with domestic R&D unit such as ITRI, and the university to promote the technical strength. iPACK gathers the domestic outstanding corrugated paper and plastic material/machinery manufacturers, provides the integrated service: the operation education, turnkey equipments, the technology transfer, the service consultation. iPACK outsource the non-core competitive activity, like the legal advisor service, the express service, the IT system and so on, reduces the operation cost and enhances the business efficiency. We hope the affiliation by the official assistance, technical strength, suppliers' coordination, enables iPACK to become the packaging purchasing window, provides the customers one-stop shopping service.

iPACK provides the customer the good quality, the competitive cost, and the convenient transaction platform, in brief, we will enhance our customers' ability to be competitive . Customers' success is our success!

QUALITY & RELIABILITY



In order to provide excellent quality for our customers, our suppliers are all ISO-qualified. In iPACK, every employee is attentive to improve our quality, not only material / machinery we sold, but also the service attitude we behave.